



2011 ANNUAL CONFERENCE  
THE FUTURE OF THE LANGUAGE INDUSTRY

TIME CAPSULE: PREDICTIONS FOR 2016

At the conclusion of the session of The Future of the Language Industry at ALC's Annual Conference in Las Vegas, moderator Marla Schulman, Schreiber Translations, asked the panelists for their predictions for 2016.

*Kathleen Diamond, KK Diamond*  
Global, virtual on demand.

*Hans Fenstermacher, Vice President, TransPerfect/Translations.com*  
“There will be consolidation at the top, i.e. among the larger players in the industry and the gap between large and medium-sized players will widen, i.e. rather than today's field which is made up of small, medium and large companies, it will be made up mainly of small and large ones.”

*Roberto Ganzerli, Arancho Doc*  
“Language associations will play a key role in helping LSPs survive and thrive.”

*Tammy Lindsley, General Services Administration*  
“There will be a much greater emphasis on the US Government ordering language-related technology services and services to support technology.”

*Jiri Stejskal, President, CETRA, Inc.*  
“LSPs and individual translators will be using machine translation to the same extent that we use TM tools today.”